
From: "Jon Krosnick" <krosnick@stanford.edu>
To: "Roger Tourangeau" <RTourangeau@survey.umd.edu>; "Richard Bishop" <rcbishop@wisc.edu>
Sent: Monday, December 01, 2008 7:38 PM
Subject: The approach

Hi, my name is Jon Krosnick, and I'm a professor at Stanford University.

I'm conducting a research study in Oklahoma, and your household has been randomly selected from among all the households in the state to be invited to participate.

We're not selling anything and are able to offer \$50 cash to a member of your household if they participate, which will take less than an hour and can be done anywhere you like.

Has someone from our research team visited your home in the last few weeks to offer you this invitation?

When would be a good time for someone from our team to visit your home to interview someone?